



VESTFOLD
fylkeskommune

On traffic safety promotion: policy and action plans in Vestfold county, Norway

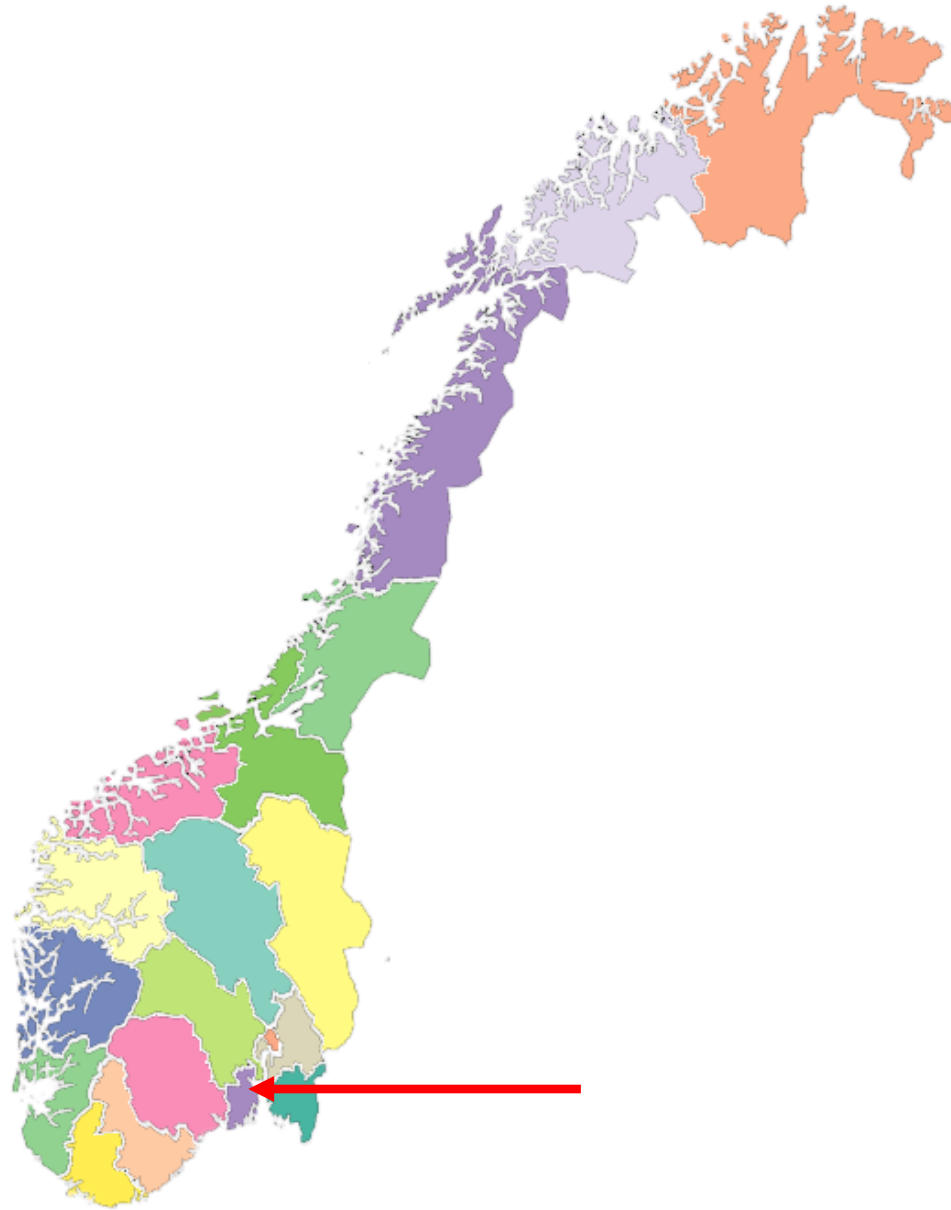
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Vision Zero ➡ Action plans for traffic safety



**DREPTE
HARDT
SKADDE**



Interdisciplinary, interdepartmental cooperation across organisations

- Coordinating and guiding county
- Political expectation of cooperation
- Collaborative culture
 - Sector and administrative level
 - Municipalities, counties, road safety authorities, Trygg Trafikk
 - Public health, education and child care, road management



Traffic safe municipalities and county

- Certification for systematic work
- Quality assurance
- Tool for planning
- Actionplans



Campaigns and activities





VESTI
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Thank you!



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